

IVECO opens a new 2S dealership in Muara Enim

Jakarta, 1 December 2021

Chakra Jawara, IVECO's long-time distributor in Indonesia, has inaugurated today a new 2S dealership in Muara Enim, South Sumatera, Indonesia. The 250 square meter facility has been designed and developed to provide the most efficient sales and spare parts support for the full IVECO product range in the region.



The new Branch will provide sales and after-sales service solutions to customers in South Sumatera region. Through the implementation of IVECO and Chakra Jawara processes and best practices, it is aimed to raise the bar in customer care, customer satisfaction and efficiency. The 160 square meter parts warehouse will keep the parts inventory at the sufficient level to make the parts available for the IVECO running park in the area.

The inauguration ceremony was held in the facility with the participation of Jumadi Prayogo, Head of Java and Sumatera operation for Chakra Jawara and Rama Widodo, Business Manager for IVECO South East Asia and Japan.

"It is a great pleasure that today, we mark another milestone together with our long-term partner Chakra Jarawa. It is a testament to IVECO and Chakra Jawara's continuous investment in our network and products, as well as our commitment to all our customers. The Muara Enim branch sets a new standard in terms of design and efficiency. I would like to thank everyone for the hard work, dedication and passion," said Mr. Widodo during the ceremony.

The new facility is part of the "the Network Expansion Program" initiated by Chakra Jawara, which focuses on the business strategic vision for 2020 - 2025. In spite of the tough economic and business environment due to the COVID-19 pandemic, IVECO has strengthened its ranking in the top 3 players in Indonesia's European Truck Segment.